



MEMBERSHIP APPLICATION FORM

IMPORTANT – Read First:

1. To become a member, this application must be completed in full and emailed to info@thinklocal.co.zw.
2. Once application is approved, the member will be required to pay a yearly subscription fee.

SECTION 1: COMPANY DETAILS

Business/Organisation Name

Trading Name

Company Registration Number

(Private) Ltd Public (Limited) Partnership Cooperatives NGO/PVO Other

Physical address

Core Business

Primary Contact

Title: Mr/ Mrs/ Ms/ Dr/ Prof/ Other (Indicate)

Surname First Name Position

Telephone..... Cell Phone Email Address.....

SECTION 2: COMPLIANCE WITH MEMBERSHIP CRITERIA

CRITERIA	NAME OF ITEM	IS IT PROCURED LOCALLY?		% OF LOCAL ITEM	% OF IMPORTED ITEM
		Yes	No		
Sector (Refer to Section 4)					
Key Raw Materials					
Labour					
Equipment					
Other (Marketing, Transport, Maintenance)					

SECTION 3: BENEFITS OF MEMBERSHIP

1. TERMS AND CONDITIONS

By signing this application form, the management of the applicant organisation commits and agrees to all of the terms and benefits of Think Local Zimbabwe membership stated below:

- Your membership will be valid for 12 months after the date of payment. Your annual renewal membership fee will be invoiced to you.
- Whenever possible, the applicant organisation will strive to increase the level of local content in the organisation's operations and / or business activities.
- The organisation will strive to continually work on improving quality of their products in line with best in class standards.

2. BENEFITS

In return for membership, Think Local Zimbabwe will offer the following benefits depending on category:

a) START UP MEMBERSHIP (US\$250.00)

- Full Company Registration.
- Full Company Profile.
- Access to the Think Local Zimbabwe platforms such as the website, monthly e-magazine, quarterly print magazine, social media platforms.
- Full listing in the Think Local Zimbabwe database/directory.
- Full access to Think Local Zimbabwe Online Market Place to sell your products.
- Two half page adverts in our Think Local magazine (annually).
- A profile feature in our quarterly Think Local magazine.
- Weekly access to invitation to tenders (ITT).
- Joint promotions with Think Local Zimbabwe at consumer-targeted campaigns.

b) BUSINESS MEMBERSHIP (US\$300.00)

- Full Company profile.
- Access to the Think Local Zimbabwe platforms such as the website, quarterly print magazine, social media platforms.
- Full listing in the Think Local Zimbabwe database/directory.
- Full access to Think Local Zimbabwe Online Market Place to sell your products.
- Two full page adverts in our Think Local magazine (annually).
- Banner display on Think Local website/5 days.
- A profile feature in our quarterly Think Local magazine.
- Weekly access to invitation to tenders (ITT).
- Joint promotions with Think Local Zimbabwe at consumer-targeted campaigns.
- Members benefit from the Think Local Zimbabwe's overall marketing strategy and activities that encourage the purchasing and procurement of members' products and services.
- A 5-minute videography profiling your organisation and its products.

c) ENTERPRISE MEMBERSHIP (US\$500.00)

- Full Company profile.
- Full access to Think Local Online Market Place.
- Access to the Think Local Zimbabwe platforms such as the website, quarterly print magazine, social media platforms.
- A profile feature in Think Local magazine.
- Weekly access to invitation to tenders (ITT).
- Preparation and submission of one tender opportunity/year.
- Three full page adverts in Think Local magazine (annually).
- Banner display on Think Local website/30 days.
- Use of Think Local Zimbabwe logo in promotions.
- Joint promotions at consumer-targeted campaigns.
- Members also benefit from Think Local Zimbabwe's campaign activities that encourage the purchasing of members' products.
- Full profiling using photography and videography.

I certify that the information supplied in this application is correct and true - and agree that we will abide by all the terms and conditions of membership as stated above.

Name

Designation

Signature

Date

SECTION 4: SECTOR

INDUSTRIAL MANUFACTURING (1)

Engines and parts (A)
Servicing of engines and motors (B)
Industrial equipment (C)
Servicing and refurbishing (D)
Fuel, lubricants and detergents (E)

CONSTRUCTION ENGINEERING AND ARCHITECTURE (2)

Architecture and design (A)
Construction (B)
Building and construction products (C)
Building and construction services (D)
Engineering and related services (E)
Electronic products and systems (F)

MANUFACTURERS (3)

Chemical (A)
Electrical appliances and equipment (B)
Hand and machine tools (C)
Plastic products (D)
Automotive, aviation, marine and rail products (E)
Furniture and fittings (F)
Glass products (G)
Cleaning equipment (H)
Board, paper and stationery products (I)
Packaging products (J)
Safety and security products (K)
Pool and garden products (L)
Household appliances (M)
Fabrics and textiles (N)
Clothing and footwear (O)
Household consumer products (P)

CRAFTS & HOME INDUSTRIES (4)

MINING AND BENEFICIATION (5)

Mining - metals and jewellery (A)
Mining - other resources (B)
Mining equipment and services (C)
Jewellery manufacture (D)
Jewellery retail (E)

AGRICULTURE (6)

Dairy produce (A)
Livestock farming and processing (B)
Viticulture and wineries (C)
Agricultural equipment (D)
Agricultural services (E)
General farming (F)
Marine and aqua-culture (G)

Agricultural products (H)

FOOD PRODUCTS (7)

Wholesale food products (A)
Retail food products (B)
Beverage products (C)
Snack products (D)

HEALTHCARE (8)

Over the counter health products (A)
Scheduled pharmaceuticals (B)
Health and lifestyle services (C)
Medical and hospital products (D)
Medical and hospital services (E)
Veterinary products and services (F)

EDUCATION, DEVELOPMENT AND COMMUNITY ORGANISATIONS AND PROJECTS (10)

REPRESENTATIVE ORGANISATIONS (11)

Trades unions (A)
Professional bodies and associations (B)
Industry associations (C)

PROFESSIONAL SERVICES (12)

Training services (A)
Management and consulting services (B)
Personnel and related services (C)
Legal and related services (D)
Other services (E)

GOVERNMENT (13)

National government body (A)
Provincial government body (B)
Local government body (C)
Statutory body (D)
Government project (E)

FINANCIAL SERVICES (14)

Short term and life assurance (A)
Accounting and auditing (B)
Banking, securities and investments (C)
Professional and financial services (E)

INFORMATION TECHNOLOGY AND TELECOMMUNICATION (15)

IT hardware (A)
IT software (B)
General services (C) Internet and web products and services
(D) IT solution products (E)
Telecommunication services (F)

WHOLESALE AND RETAIL TRADE (16)

National general retail chains (A)
Specialist chains (B)

Independent retailers (C)
Restaurant chains and outlets (D)
Distribution agents (E)

PROPERTY AND REAL ESTATE (17)

Estate agents (A)
Property and management services (B)
Other (C)

MEDIA MARKETING AND PUBLISHING (18)

Television media (A)
Radio media (B)
Newspapers (C)
Magazines (D)
Media services (E) Advertising, marketing, design and PR agencies (F)
Out-of-home advertising (G) Events, conference and exhibition services (H)
Specialised media programmes and projects (I)
Book publishers (J)

MEDIA PRODUCTION SERVICES (19)

Film, video and TV production (A)
Production services (B)
Reproduction and print (C)
Signage (D)
Promotional items (E)
Printers and screen printers (F)SPORT (20)
Sports teams (A)
Sports organisations (B)
Sports products (C)
Sports events (D)
Sports other (E)

CULTURE, ENTERTAINMENT, MUSIC AND RECREATION (21)

Performing bodies (A)
Entertainment services (B)
Recording companies (C)
Events and productions (D)

TRANSPORT AND LOGISTICS (22)

Freight, couriers and logistics (A)
Other services (B)

TOURISM, TRAVEL AND HOSPITALITY (23)

Air, road, sea and rail transport (A)
Hotels and accommodation (B)
Tour operators (C)
Agents and organisations (D)
Destinations and attractions (E)

EXPORT AND TRADE (24)

Trading companies and agents (A)

SERVICES (25)

Household services (A)
Personal services (B)

MUNICIPALITIES (25)